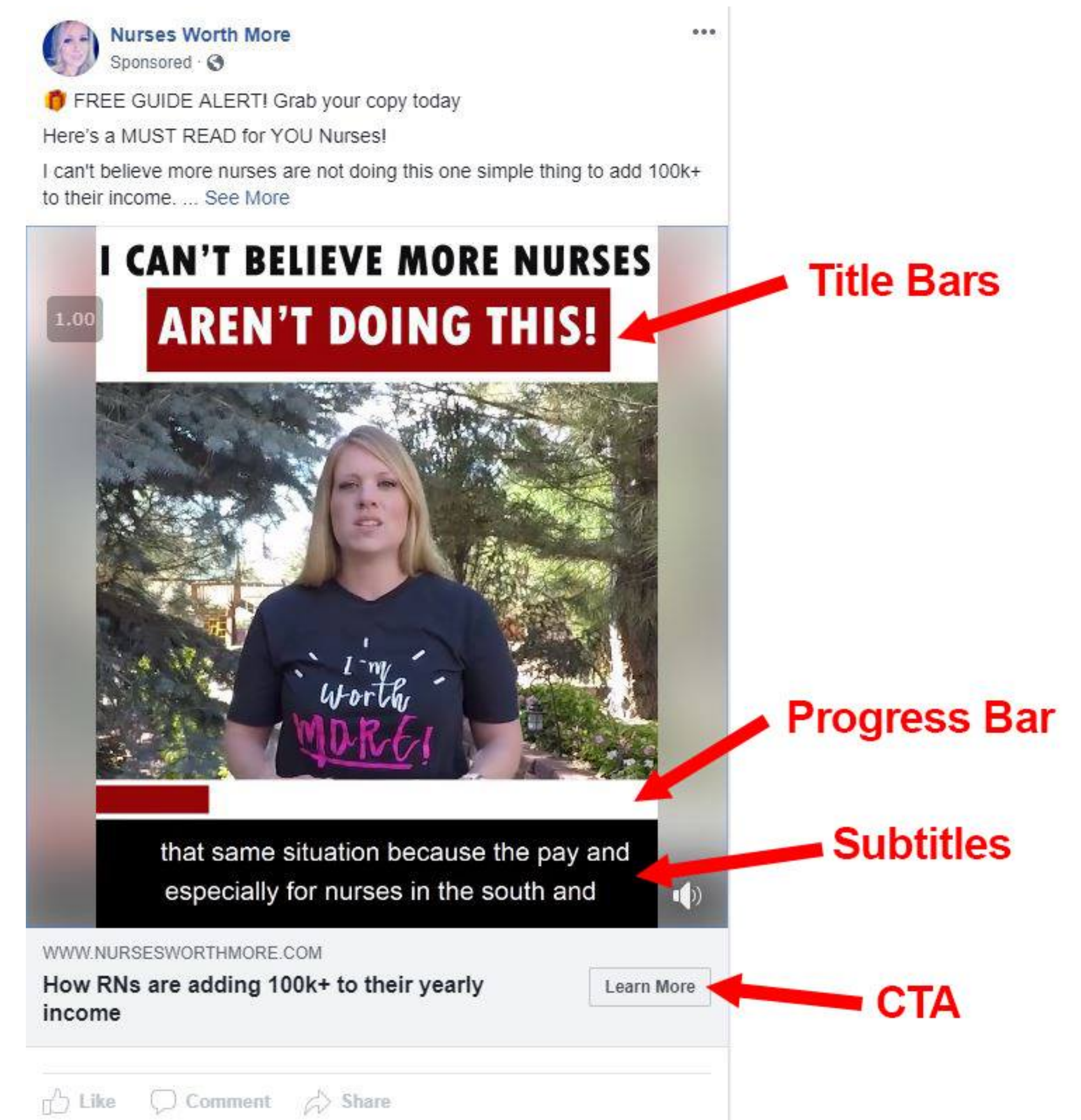


Ad Copywriting

Video Checklist

Recommended Tools

- **For Title Bars:** InShot (<https://apps.apple.com/us/app/inshot-video-editor/id997362197>)
- **For Subtitles:** Clips (<https://apps.apple.com/us/app/clips/id1212699939>)
- **Progress Bar:** Camtasia (<https://www.techsmith.com/video-editor.html>)
- **First Frame / Thumbnail:** Canva (<https://www.canva.com/>)
- **Best Resolution:** 1080 x 1080



Ad Copywriting

Video Samples

Handmade Viral Video Samples

- <https://www.facebook.com/BrianChaMotivation/videos/1383440481749745/>
- <https://www.facebook.com/BrianChaMotivation/videos/1385473488213111/>
- <https://www.facebook.com/HeroLadiesOfficial/videos/319060498713798/>

Professional Viral Video Samples

- <https://www.facebook.com/BrianChaMotivation/videos/1328000277360097/>
- <https://www.facebook.com/BrianChaMotivation/videos/2191602370960729/>
- <https://www.facebook.com/BrianChaMotivation/videos/630484400719786/>



No need to get too fancy!

Brian did this himself!

No subtitles, no edits, just InShot