

如何刪除或隱藏 Facebook 粉絲專頁商店

注意:此內容僅適用於已使用 Facebook 粉絲專頁商店, 且尚未轉換為Facebook 商店的企業商家。如果您並未建立 Facebook 粉絲專頁商店, 但想販賣粉絲專頁的產品, 請改為[建立商店](#)。

您可以刪除或是暫時隱藏商店, 藉此將 Facebook 粉絲專頁商店移除。您必須使用電腦, 才能將 Facebook 粉絲專頁商店刪除或隱藏。

注意:若透過其他電子商務平台建立 Facebook 粉絲專頁商店, 就必須透過該平台合作夥伴將商店移除。

刪除 Facebook 粉絲專頁商店

若要刪除 Facebook 粉絲專頁商店:

1. 點擊 Facebook 粉絲專頁的商店頁籤。
2. 點擊 。
3. 點擊刪除商店。

系統會將您的商店刪除，但您的 Facebook 粉絲專頁仍會顯示商店頁籤，除非將商店頁籤從 Facebook 粉絲專頁移除。您隨時可以將商店頁籤加回 Facebook 粉絲專頁，且您的設定 將會保留。

隱藏商店

若您是商務管理工具用戶，可以暫時隱藏 Facebook 商店，讓顧客無法看見。操作步驟如下：

1. 前往商務管理工具並點擊設定。
2. 在商家資產下方找到廣告和銷售管道，然後點擊管理。
3. 點擊 Facebook 下方的編輯。
4. 選擇已隱藏並儲存變更。

Delete or Hide a Facebook Page Shop

NOTE: This content is only relevant to businesses that already use Facebook Page Shops and haven't yet been transitioned to [Facebook Shops](#). If you don't have a Facebook Page Shop but want to sell products from your Page, you should [create a shop](#) instead.

You can remove a Facebook Page shop by deleting the shop or hide it temporarily. You'll need to use a computer to delete or hide your Facebook Page shop.

Note: If you set up a Facebook Page shop with another ecommerce platform, you must remove your shop through that partner.

Delete a Facebook Page shop

To delete a Facebook Page shop:

1. Click the Shop tab from your Facebook Page.
2. Click 
3. Click Delete Shop.

Your shop will be deleted, but the Shop tab will still show on your Facebook Page unless you [remove it from your Facebook Page](#). At any time, you can add the Shop tab back and your settings will still be there.

Hide a shop

If you use Commerce Manager, you can temporarily hide your Facebook shop so customers don't see it. To do this:

1. Go to Commerce Manager and click Settings.
2. Under Business Assets, find Ads and Sales Channels and click Manage.
3. Under Facebook, click Edit.
4. Chose Hidden and save your changes.